



BLACKAIRPLANE
SELECTED WORKS



BLACKAIRPLANE

WE HELP ORGANIZATIONS BUILD THE RIGHT PRODUCT.

We partner with inspiring companies to craft world-class websites and apps. As product experts, we quickly deliver products that empower businesses.

Through compelling vision and user-validation, we frame problems and produce solutions that maximize value. We help clients get to where they're going faster and remove second-guessing from the design process.



SEATGEEK

SeatGeek is an event ticket marketplace and aggregator of sports, concert, and theater tickets. SeatGeek approached Black Airplane to assist them with the design and development of interactive, engaging experiences that compliment their ticket platform while preparing for the 2017 NFL Season.

seatgeeknfl.blackairplane.com

NFL Season Headline.

At SeatGeek, we want you to get the most bang for your buck. Browse all 36 NFL teams below to find the best chance of catching a home run ball – for the best price – in your town.

- All Teams
- NFC North
- NFC South
- NFC East
- NFC West
- AFC North
- AFC South
- AFC East
- AFC West



Atlanta Falcons
Mercedes-Benz Stadium



Carolina Panthers
Bank of America Stadium

All data is powered by ESPN Stats & Information Group. Updated th

Learn More

- About
- SeatGeek Open
- MLS Partnership
- Sell on SeatGeek
- Event News

Platform

- Platform
- API Docs
- Dev Blog
- Dev Community
- Partner Program



Atlanta Falcons

The Atlanta Falcons were a recent Super Bowl attendee and look to make their mark on the league again in 2017. Below we have outlined the best home and away games to see the Dirty Birds in action. Hover over each game card to check out stats, share with others or purchase tickets!

Get Falcons Tickets

Top Home Games

1

Buccaneers at Falcons
Sat, Nov 26

🔍 📄 📅 🏠

PURCHASE TICKETS

2

Saints at Falcons
Sat, Dec 7

🔍 📄 📅 🏠

PURCHASE TICKETS

3

Panthers at Falcons
Sat, Nov 26

🔍 📄 📅 🏠

PURCHASE TICKETS

Top Away Games

1

Falcons at Lions
Sat, Sept 24

🔍 📄 📅 🏠

PURCHASE TICKETS

2

Falcons at Saints
Sat, Dec 24

< \$55 >

Hotel Cost (Night before)

PURCHASE TICKETS

3

Falcons at Panthers
Sat, Nov 5

🔍 📄 📅 🏠

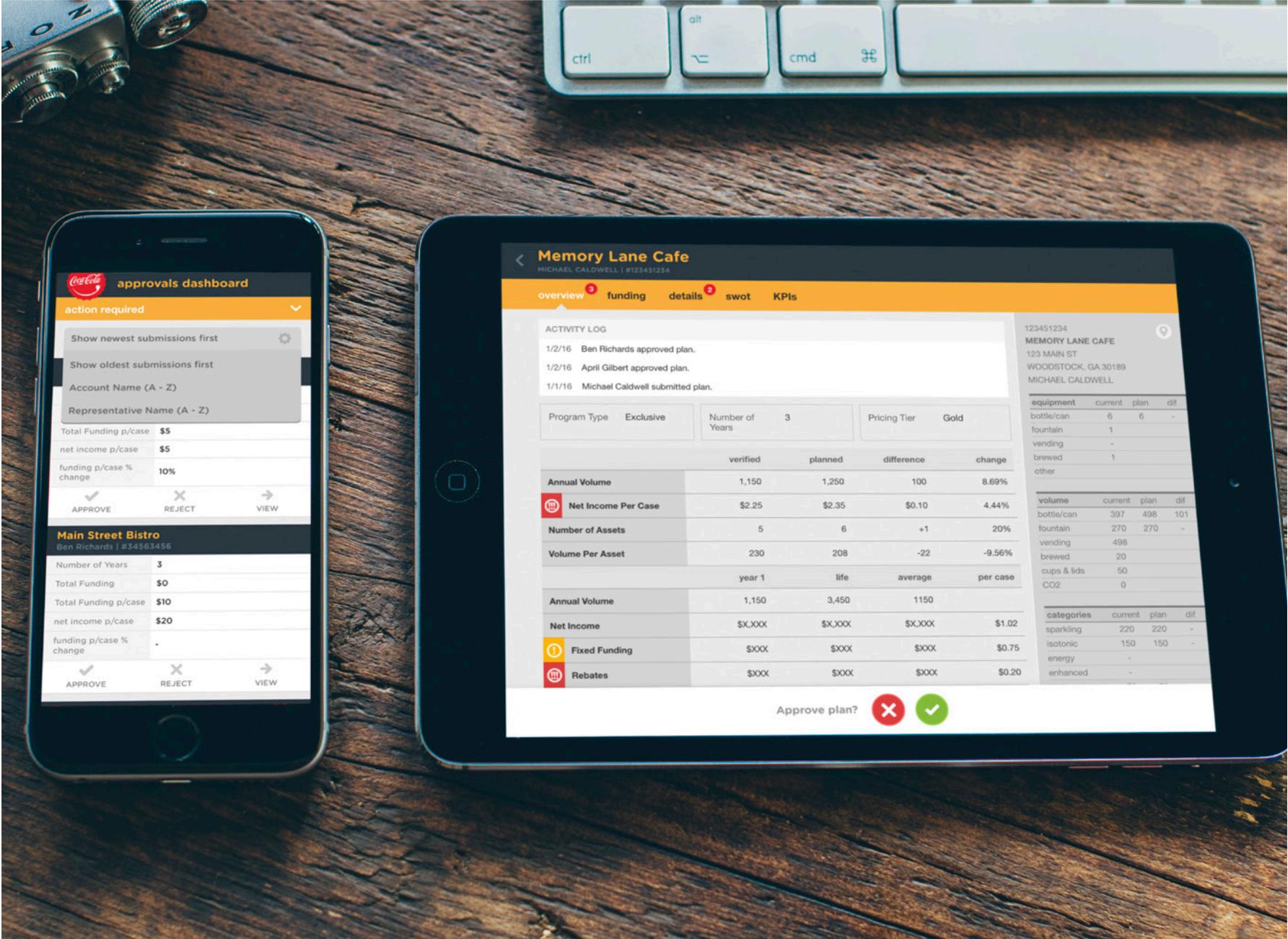
PURCHASE TICKETS



COCA-COLA

We've proudly served Coca-Cola for half a decade on dozens of applications, websites, and other tools. Our expertise in user experience and business acumen has allowed us to transform complex processes into sustainable workflows that improve effectiveness and efficiency in the organization.





Coca-Cola approvals dashboard

action required

- Show newest submissions first
- Show oldest submissions first
- Account Name (A - Z)
- Representative Name (A - Z)

Total Funding p/case: **\$5**

net income p/case: **\$5**

funding p/case % change: **10%**

APPROVE REJECT VIEW

Main Street Bistro
Ben Richards | #34563456

Number of Years: **3**

Total Funding: **\$0**

Total Funding p/case: **\$10**

net income p/case: **\$20**

funding p/case % change: **-**

APPROVE REJECT VIEW

Memory Lane Cafe
MICHAEL CALDWELL | #123451234

overview ³ funding details ² swot KPIs

ACTIVITY LOG

- 1/2/16 Ben Richards approved plan.
- 1/2/16 April Gilbert approved plan.
- 1/1/16 Michael Caldwell submitted plan.

Program Type	Exclusive	Number of Years	3	Pricing Tier	Gold
		verified	planned	difference	change
Annual Volume		1,150	1,250	100	8.69%
Net Income Per Case		\$2.25	\$2.35	\$0.10	4.44%
Number of Assets		5	6	+1	20%
Volume Per Asset		230	208	-22	-9.56%
		year 1	life	average	per case
Annual Volume		1,150	3,450	1150	
Net Income		\$X,XXX	\$X,XXX	\$X,XXX	\$1.02
Fixed Funding		\$XXX	\$XXX	\$XXX	\$0.75
Rebates		\$XXX	\$XXX	\$XXX	\$0.20

123451234
MEMORY LANE CAFE
123 MAIN ST
WOODSTOCK, GA 30189
MICHAEL CALDWELL

equipment	current	plan	dif
bottle/can	6	6	-
fountain	1		
vending	-		
brewed	1		
other			

volume	current	plan	dif
bottle/can	397	498	101
fountain	270	270	-
vending	498		
brewed	20		
cups & lids	50		
CO2	0		

categories	current	plan	dif
sparkling	220	220	-
isotonic	150	150	-
energy	-		
enhanced	-		

Approve plan?





SEARCH

Global Scientific & Regulatory Affairs

WEEKLY BULLETINS

FIELD MEMOS

APPROVED MESSAGING

DEC 18 2015

DEC 4 2015

OCT 30 2015

OCT 23 2015

Making the Headlines

It is produced by The Coca-Cola Company of Atlanta, Georgia, and is often referred to simply as Coke (a registered trademark of The Coca-Cola Company in the United States since March 27, 1944). Originally intended as a patent medicine when it was invented in the late 19th century by John Pemberton, Coca-Cola was bought out by businessman Asa Griggs Candler, whose marketing tactics led Coke to its dominance of the world soft-drink market throughout the 20th century.

READ BULLETIN

READ BULLETIN

READ BULLETIN

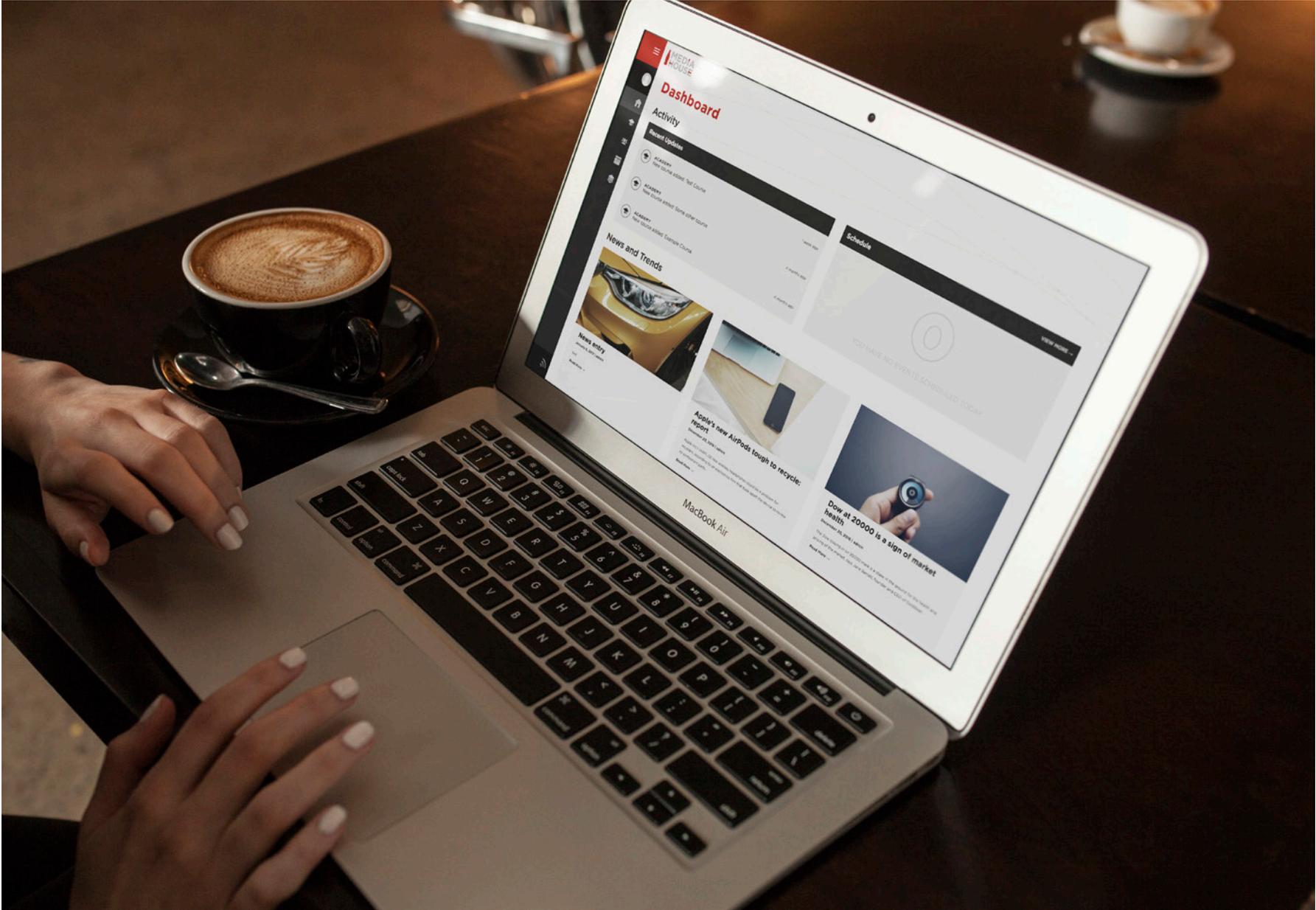
Making the Headlines

Sugar is fine! Brazil says so. EDIT TEST. But they said it in Portuguese, so I'm not sure.

READ BULLETIN

Showing 1 - 4 of 11 Bulletins

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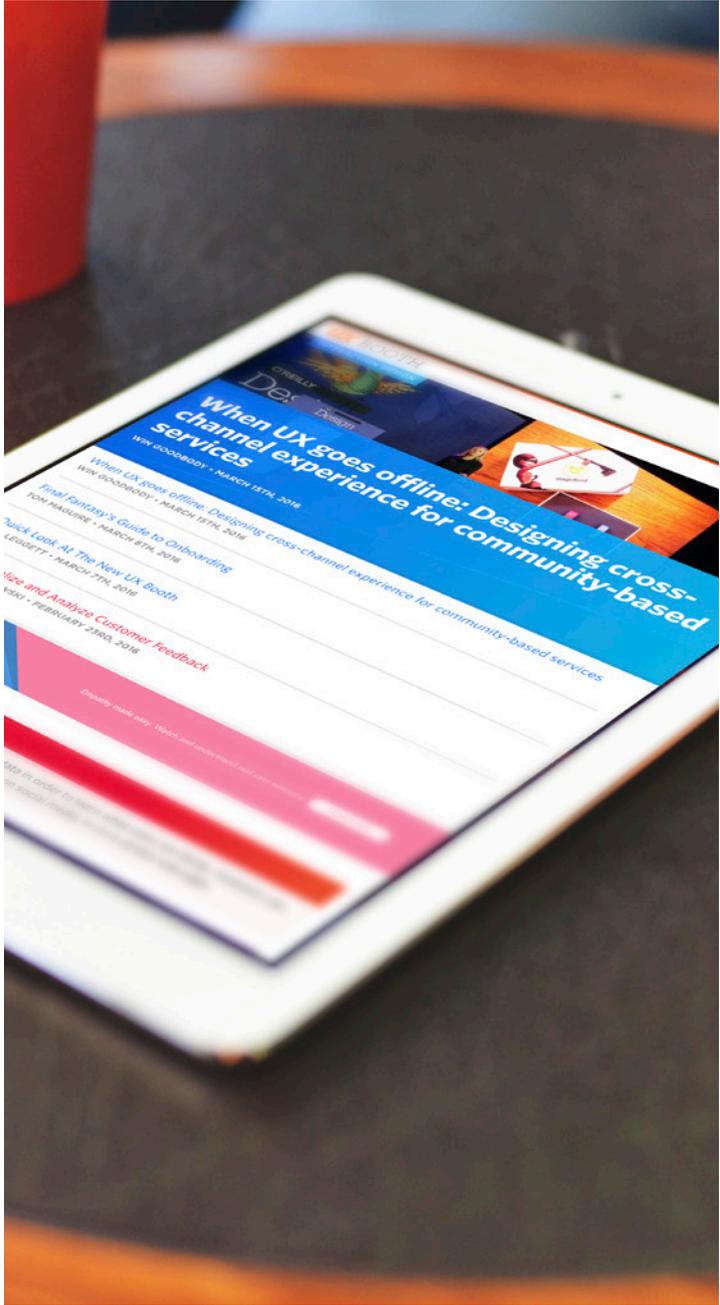
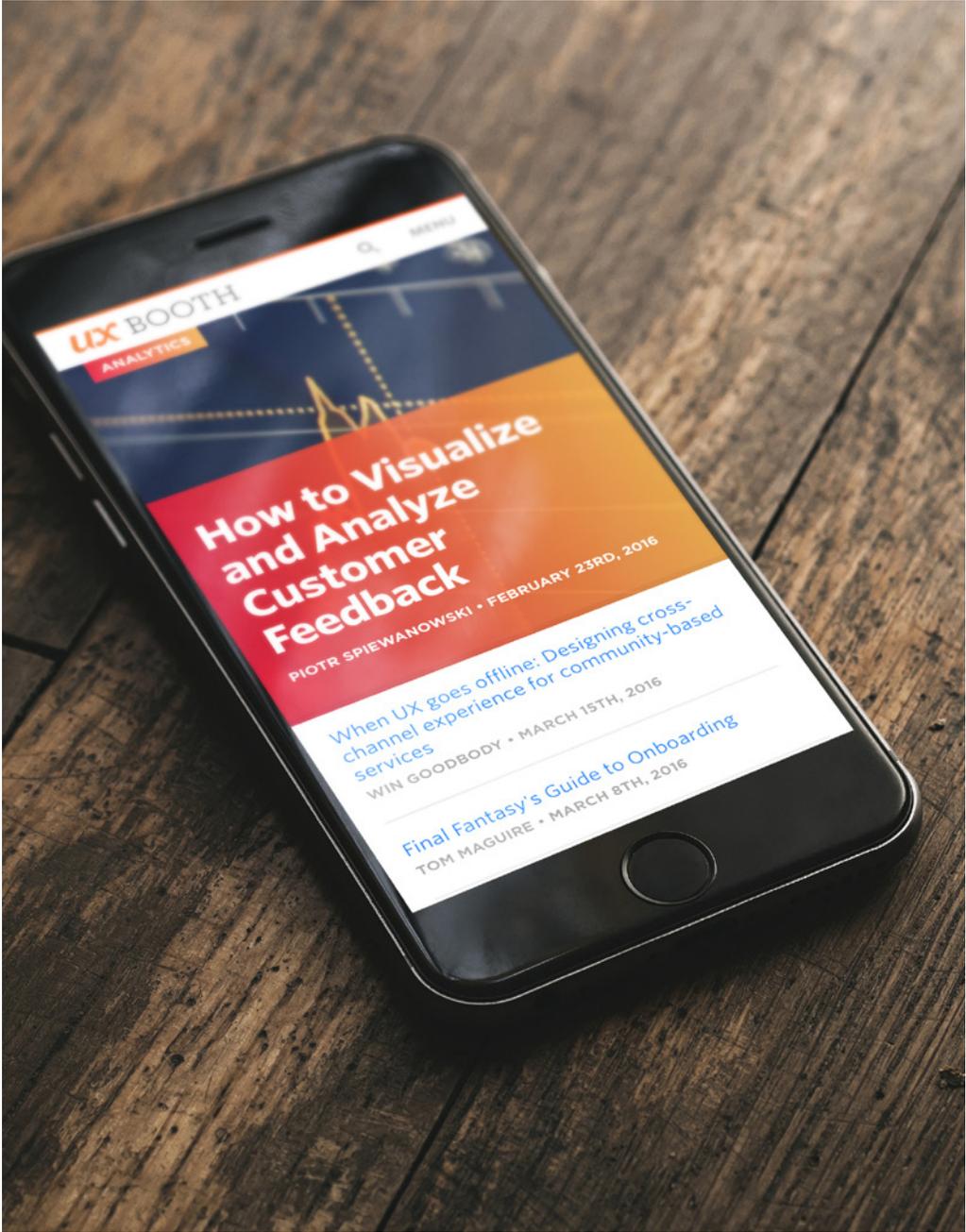


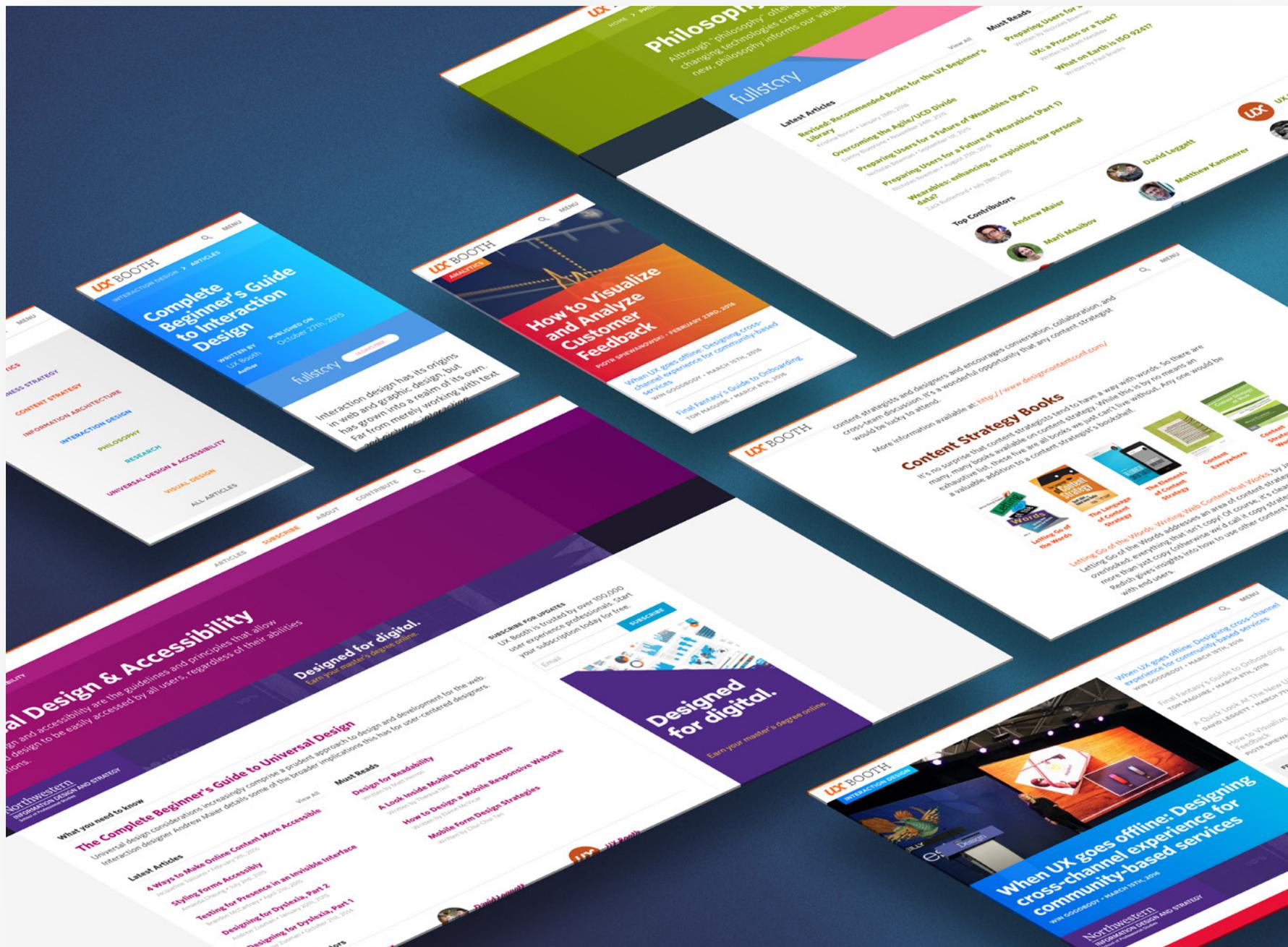
UX BOOTH

UX Booth was founded by our managing partner as a publication by and for the user experience community.

Today, UX Booth is the world's largest user experience publication online. Hundreds of thousands of ux practitioners visit the site each week to learn more about design, strategy, accessibility and other industry topics.

uxbooth.com







PYTHON SAFETY

Python Safety, a startup launched in 2011, dramatically altered the way the industrial industry approached issues regarding dropped objects. As a small company in the Atlanta suburbs, few expected the company to be the leading provider of these safety products to the largest corporations in the world, and the company's leadership credits Black Airplane's Managing Partner David Leggett's work in branding and marketing with much of their success. Bill Mathews, the company's Founder & President described Leggett's impact by saying, "If it weren't for David's fantastic strategy and design work, we'd have had a much more difficult time convincing corporations like Exxon Mobil, Duke Energy or any of the other Fortune 100 customers we served that we were up to the task. David's eye for design and development gave us the polished, ready-for-business look that we needed to hit the market running from day one."

In 2015, Python Safety was successfully acquired by 3M.





REQUEST A FREE

Drop Prevention Awareness Package

FIRST NAME

LAST NAME

EMAIL

PHONE

All *Required* fields to request your free Drop Prevention Awareness Package, and to receive updates from Python Safety.

[Continue >>](#)

WHAT'S INCLUDED:



AWARENESS POSTERS



LOOPING AWARENESS VIDEOS



HARD HAT STICKERS



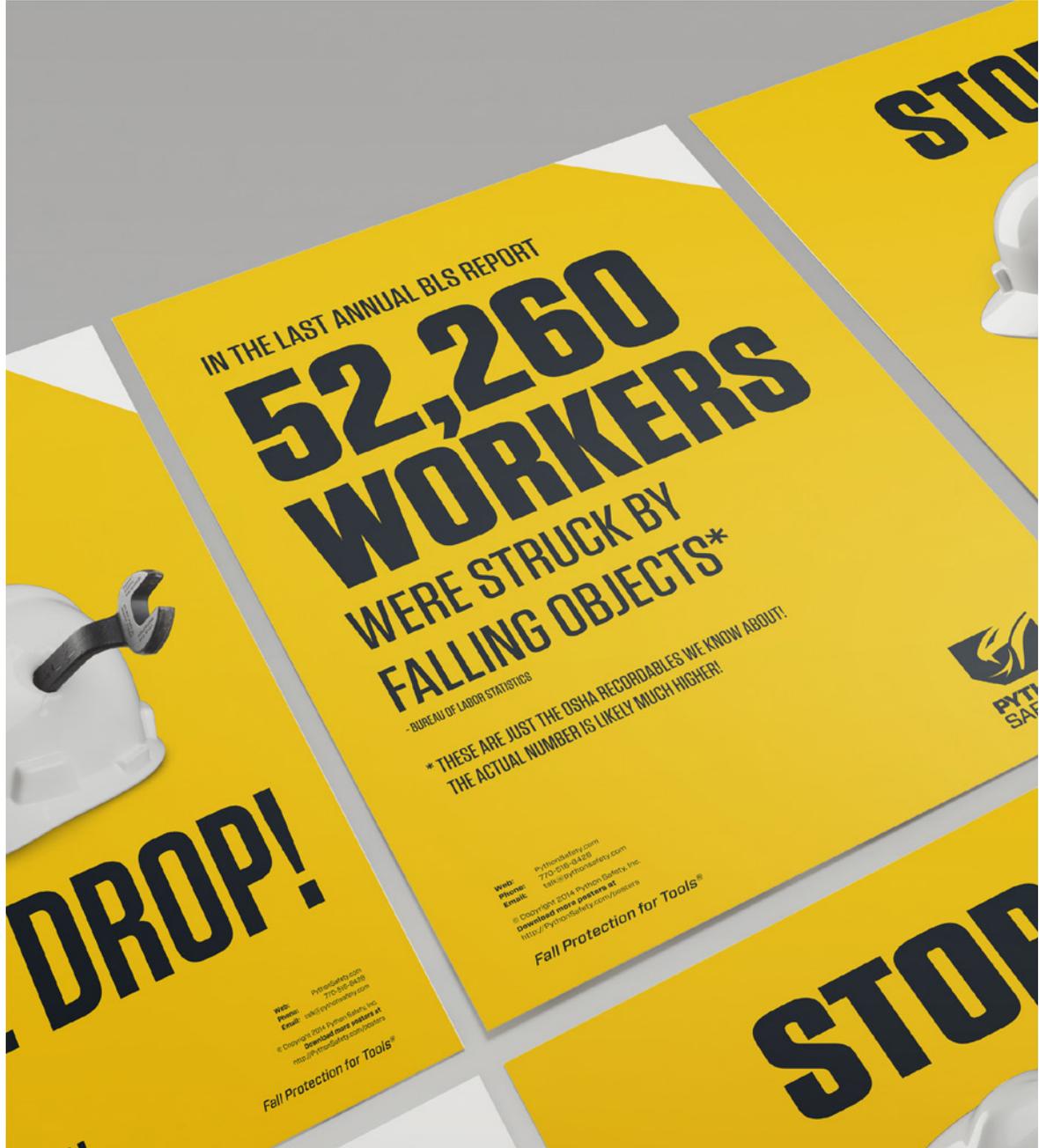
DROP PREVENTION POCKET GUIDE

Fall Protection for Tools®

At Python Safety, our mission is to prevent dropped tools and equipment. We make work environments safer and more productive by eliminating incidents resulting in personal injury, equipment damage, and tool loss.

Get the Product Catalog

Download the Python Safety Product Catalog, or request a for a hard copy to be sent directly to you. You can also view the latest products and pricing in our [online product browser](#).



PLIERS, SCREWDRIVERS, MAGBASE DRILLS, WRENCHES, RADIOS, HARD HATS, CELL PHONES, PENS, LEVELS, SPUD WRENCHES, BARS, BAND SAWS, BEATER HAMMERS, CHISELS, CIRCULAR SAWS, IMPACT WRENCHES, RATCHETS, ELECTRIC AND PNEUMATIC DRILLS, COMBINATION SQUARES, HACKSAWS, KNIVES, PIPE-THREAD DRIVES, GRINDERS, SAWZALLS, SLEDGE-HAMMERS, SLEEVE-BARS, SLIDING BAR-CLAMPS, SLUGGING WRENCHES, TAPE MEASURES, BRUSHES.

NO PROBLEM, WE CAN TETHER THAT.



The "Tool Room" Online database lets you explore proper attachment point installation for common tools.
The Tool Room:
pythonsafety.com/toolr



THE "TOOL ROOM" ONLINE DATABASE

Have a specific tool you need help tethering? We've surveyed hundreds of sites and have put together an online database showcasing the best way to tether specific tools.
INSTRUCTIONAL VIDEOS
 We've made instructional videos available that teach how to properly install Python Safety Attachment Points. Find them online:
pythonsafety.com/videos/

"TETHER READY" WITH ATTACHMENT POINTS

We've spent the past 15 years researching and developing a system of third-party road-rated Attachment Points that allow virtually any tool to be safely tethered at height. Say goodbye to hoping a drop doesn't happen on your watch. We've got you covered.

KEEP YOUR TOOLS, NO MODIFICATIONS NECESSARY

Your tools work perfectly fine, so why replace them? With Python Safety Attachment Points, you keep your tools just the way they are. No need to drill holes, weld/rivets, or replace your tools that lack connection points.

SUPPORTING RESOURCES

We've made it super easy to make your tools "tether ready" with a collection of jacket manuals, online guides, posters and even educational videos. The quality of our products aren't matched anywhere else, and neither are our supporting resources. We don't just stop there... we make it easy.



Our Common Tool Attachment Points poster is just one of the resources available to Python Safety customers. Quickly identify how to safely attach an attachment point to the most commonly used tools.

Outside (unfolded twice)

THE LEADERS IN DROP PREVENTION

"Since implementing Python Safety, we've eliminated virtually all drop incidents on our site."

NO PROBLEM IS TOO BIG OR SMALL

WE CAN TETHER ANY TOOLS

WE CAN HELP YOU CREATE & DEPLOY A PLAN

RESOURCES AT YOUR FINGERTIPS

SCHEDULE A CALL OR MEETING TODAY!

Python Safety

STOP THE DROP!

FREE POSTER (ON BACK)

ABOUT US

EVERY 10 MINUTES, THERE IS AN OSHA RESPONSIBLE INCIDENT DUE TO A DROPPED OBJECT. WE CAN FIX THIS PROBLEM.

FREE AWARENESS PACKAGE

GET YOURS TODAY! PythonSafety.com/FREEPACKAGE

WHAT'S INCLUDED

- Free 30" x 42" Awareness Posters
- Free 11" x 17" Brochures
- 100+ Safety Awareness Videos
- Drop Prevention Pocket Guide

Front (folded)

Python Safety

STOP THE DROP!

FREE POSTER (ON BACK)

Back (folded)

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Back (Unfolded Twice)

PythonSafety.com

Python Safety

STOP THE DROP!

STOP THE DROP!

Front (unfolded once)

Python Safety

STOP THE DROP!

FREE POSTER (ON BACK)

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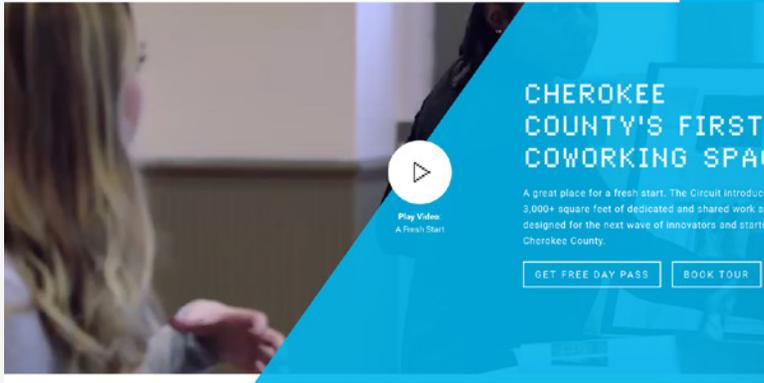
STOP THE DROP!



THE CIRCUIT

The Circuit is Cherokee County's first coworking space, introducing 3,000+ square feet of dedicated and shared work space designed for the next wave of innovators and startups in Cherokee County. The Circuit approached Black Airplane in 2017 to assist with the design and development of a website that would help them accomplish their business objectives and prepare the organization for a successful launch.

circuitwoodstock.com



CHEROKEE COUNTY'S FIRST COWORKING SPACE



Play Video
A Fresh Start

A great place for a fresh start. The Circuit introduces 3,000+ square feet of dedicated and shared work space designed for the next wave of innovators and startups in Cherokee County.

GET FREE DAY PASS BOOK TOUR

FEATURES

HIGH END. LOW COST.

Dig, Grid and Hatch your startup close to home. The Circuit introduces 3,000+ square feet of dedicated and shared work space designed for the next wave of innovators and startups in Cherokee County.

FORGET THE COMMUTE

The Circuit is located in the heart of Woodstock, GA. Forge the commute and work close to home in a collaborative environment alongside Cherokee County's next generation of startups and innovators.

JUST PLUG IN

Free Wifi, inspiring design, innovation. At The Circuit, we create world class spaces where you can do what's most important to you. The space is ready.

RESERVE YOUR SEAT TODAY

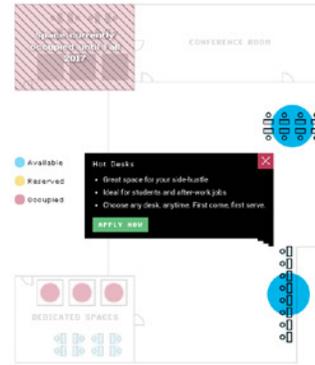
THE STORY

The story behind The Circuit is vital to understanding the vision of this exciting venture. The Circuit is a collaborative partnership between Chattahoochee Technical College, the Cherokee Office of Economic Development, and the Woodstock Office of Economic Development. Through this unique partnership, The Circuit offers a space for Chatt. Tech students, entrepreneurs and local community to collaborate and innovate.

[Learn more of the backstory.](#)

LOCATION

RESERVE YOUR SPACE



CHOOSE SPACE

HOT DESK



Hot Desks are perfect for your after-work side hustle. If you need a place to plug in after a day at the office for a few hours a week, this is the option for you.

APPLY NOW

OUR INSTAGRAM FEED



NAVIGATION

- Home
- About
- Events
- Members
- Location
- Contact

INTERACTION

- Reserve Your Seat
- Request Tour

PARTNERS

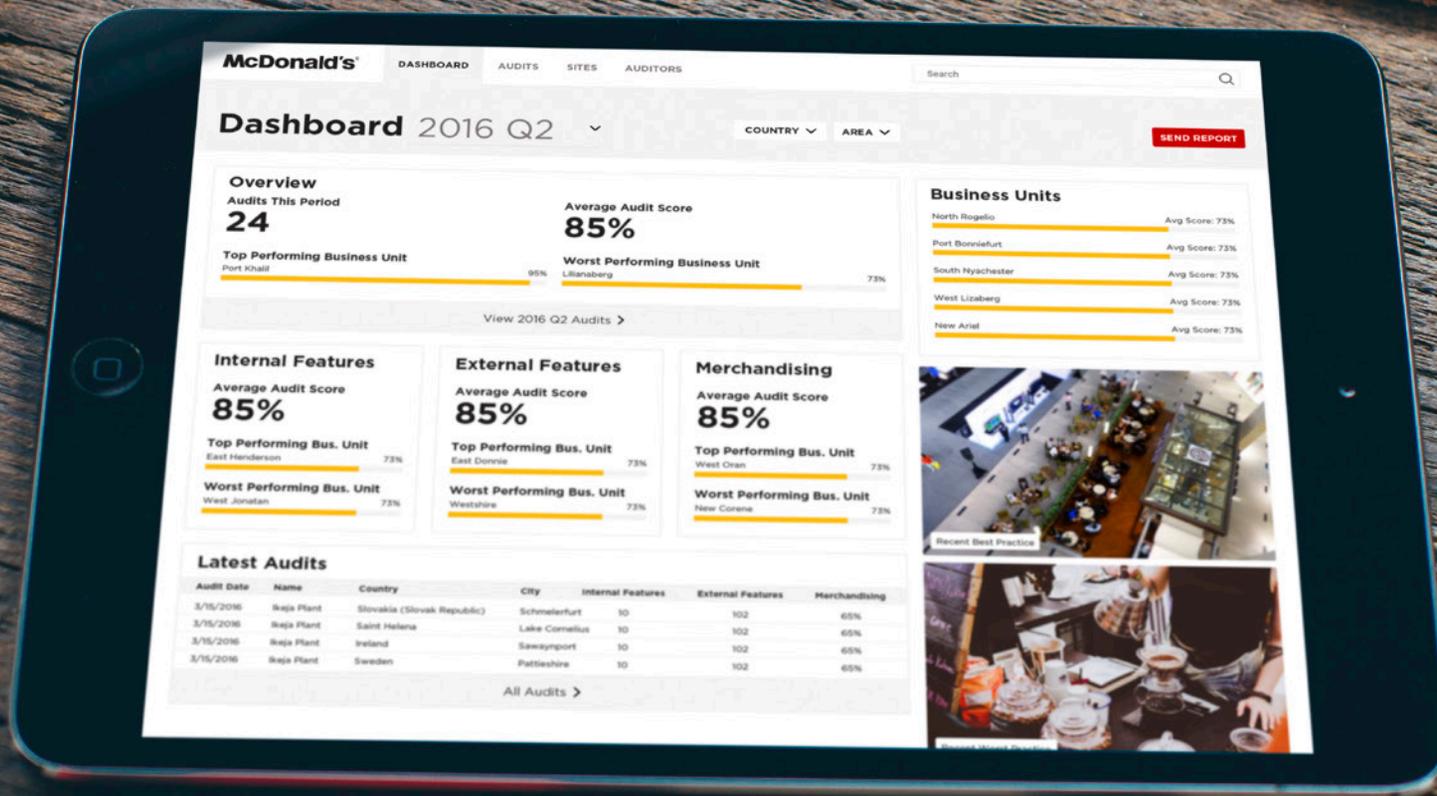
- Chattahoochee Tech
- Cherokee Office of Economic Development
- Woodstock Office of Economic Development

FRESH START CHEROKEE

Fresh Start Cherokee is an initiative of the Cherokee Office of Economic Development designed to provide educational programming and support for startups in Cherokee County. Whether you're a first-time entrepreneur, a student looking to learn more, a seasoned entrepreneur or executive with advice to give, or an angel investor, we invite you to join us in building your startup community close to home.

MCDONALDS

Black Airplane helped design an auditing system for McDonald's that helped leadership evaluate strengths and weaknesses across business units collected by auditors in the field.

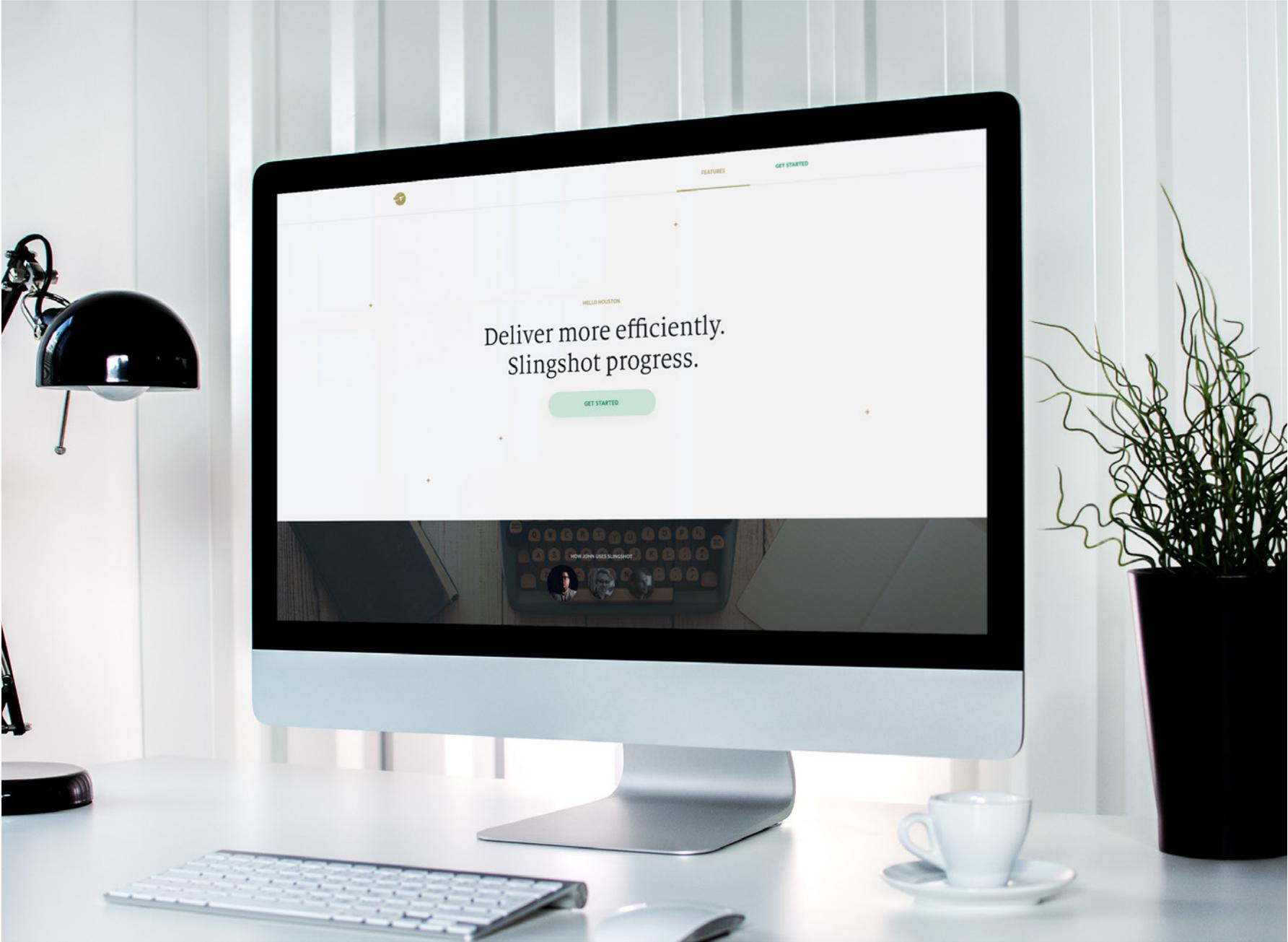




SLINGSHOT

Getting great feedback is one of the hardest parts of doing great design. Slingshot helps designers deliver their work more efficiently and increase progress. We designed and built the entire platform from the ground up.

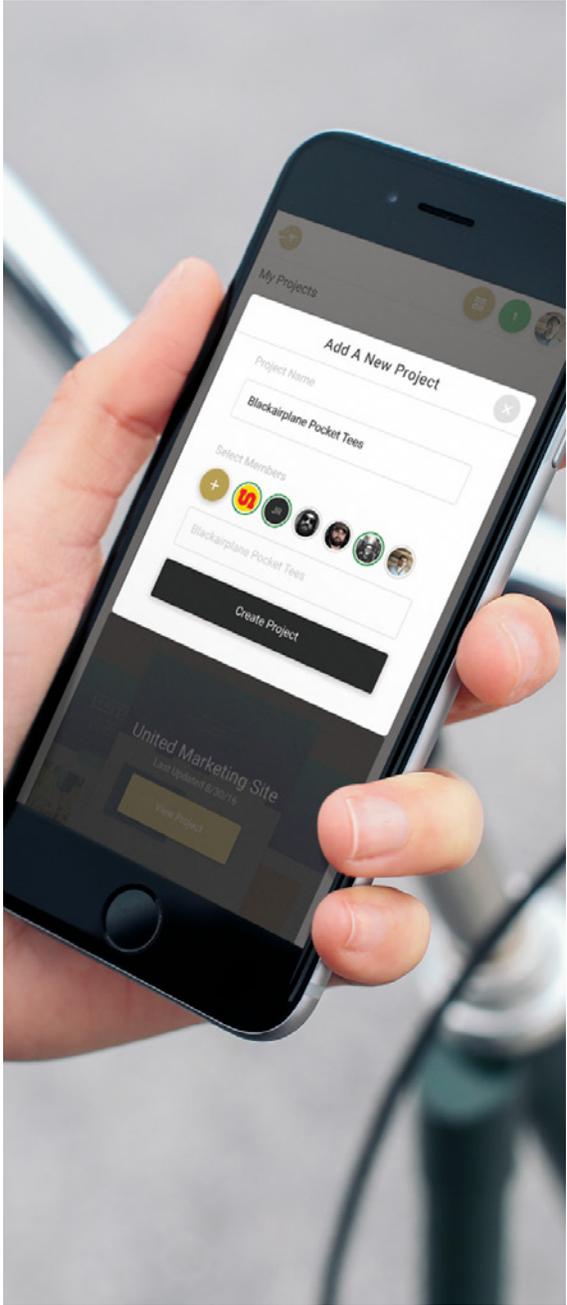
useslingshot.com

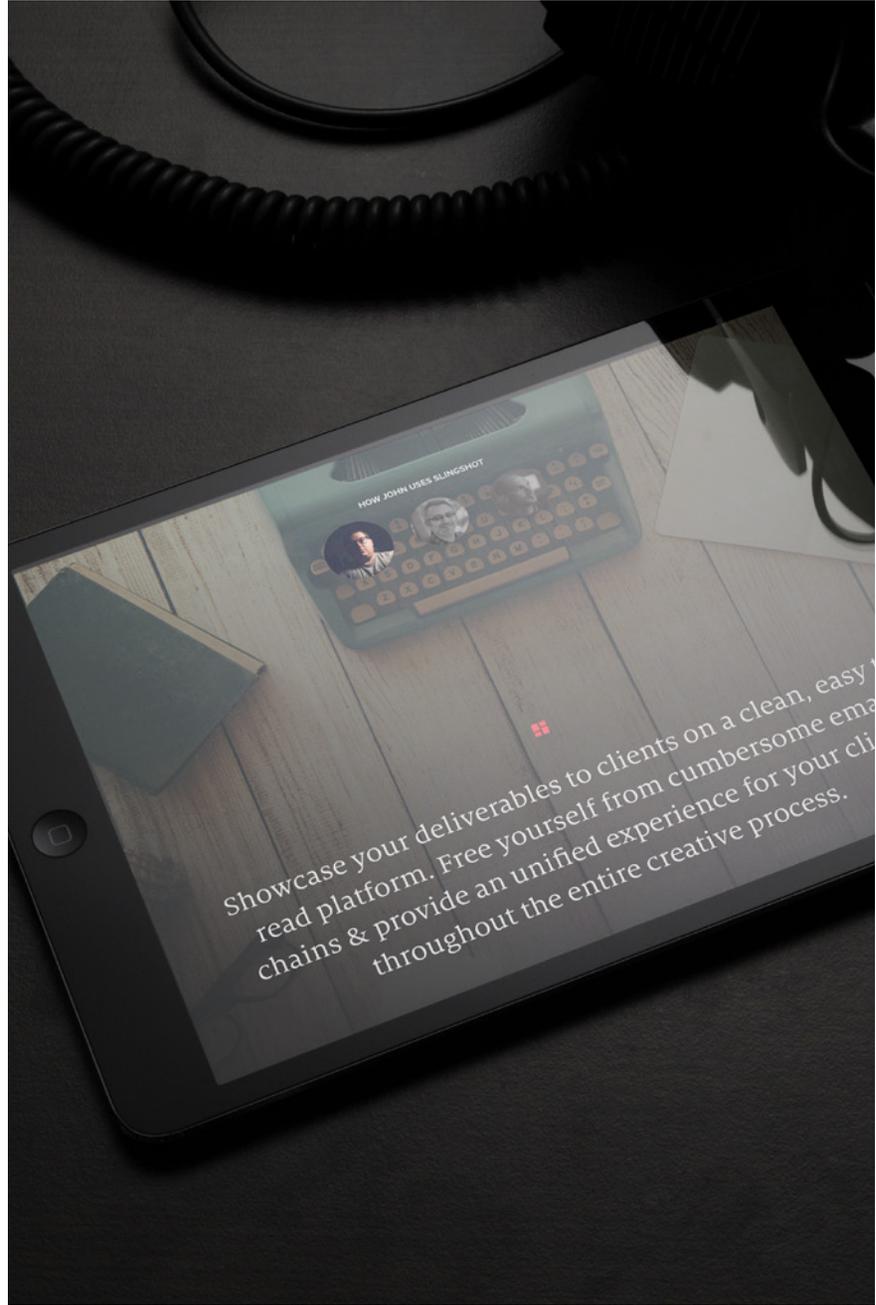
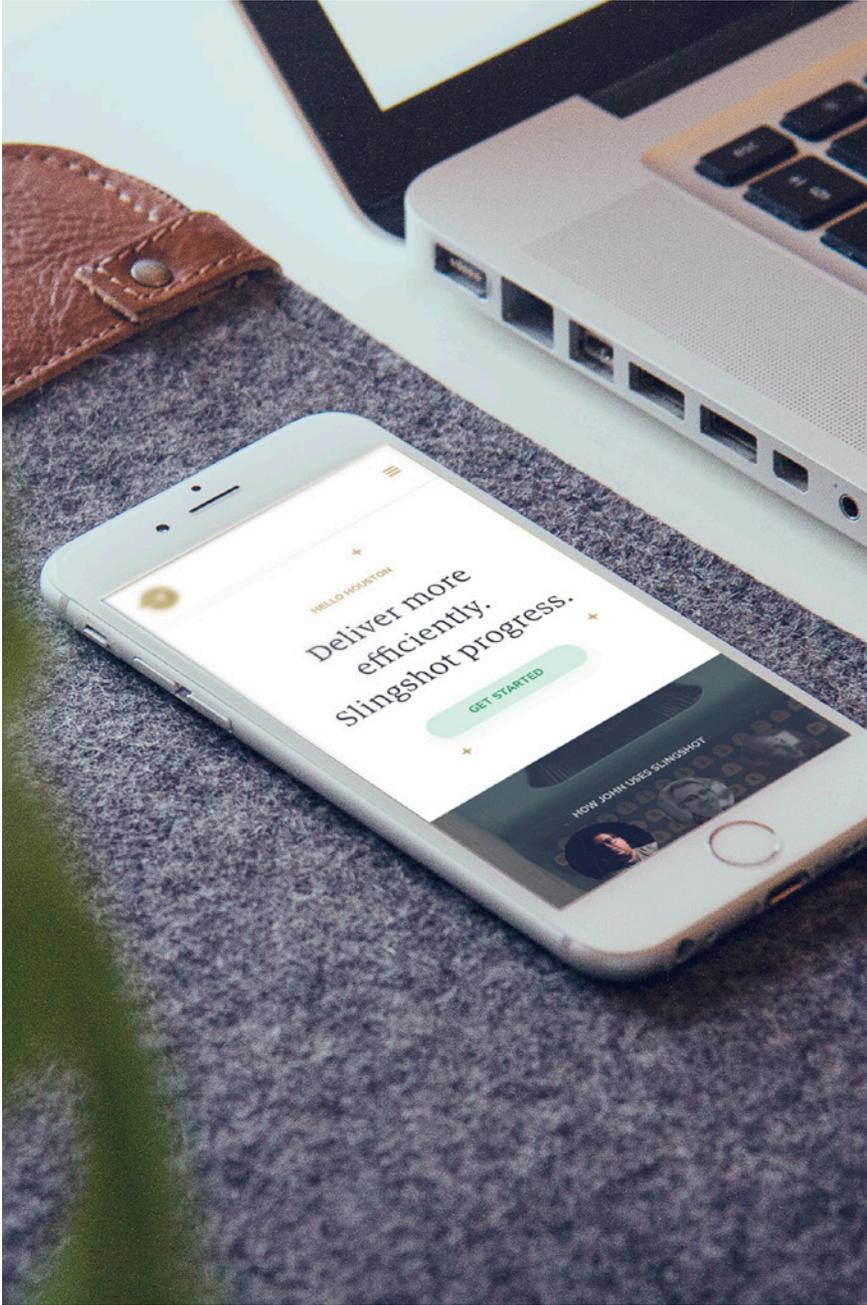


HELLO HOUSTON

Deliver more efficiently.
Slingshot progress.

GET STARTED







NORTH POINT PARTNERS

Northpoint Church was looking for a way to make it easier for other churches to connect and partner in Northpoint's success. We crafted an elegant website experience that delivers Northpoint's message of community and participation.



Once your church is a partner, we will have a formal relationship through which your church and North Point Ministries can go further, faster by working together.

Services

Cost

churches
and people
every community.

What is North Point's Role?

Our role is to serve our partner churches by providing resources, consulting, and events of help each partner church be a church for unchurched people in their community.



What is a Partner's Role?

A partner's role is to be in alignment with North Point's vision, mission, and strategy to create a church for unchurched people in their community. This requires engagement from partners with North Point and other partner churches. Partnership is a two-way relationship, so we want to learn from our partners as much as they are learning from us.



Find a partner church

[View Churches](#)

Details

Gwinnett Church

Sugar Hill, Georgia 6.4 mi away

Address: Gwinnett Church
300 Peachtree Industrial Blvd
Sugar Hill, GA 30518

Phone: 770-521-3000

Primary

Website: gwinnettchurch.org

Social:



North Point Partners

Plain and simple... we're all in this together and together we can change

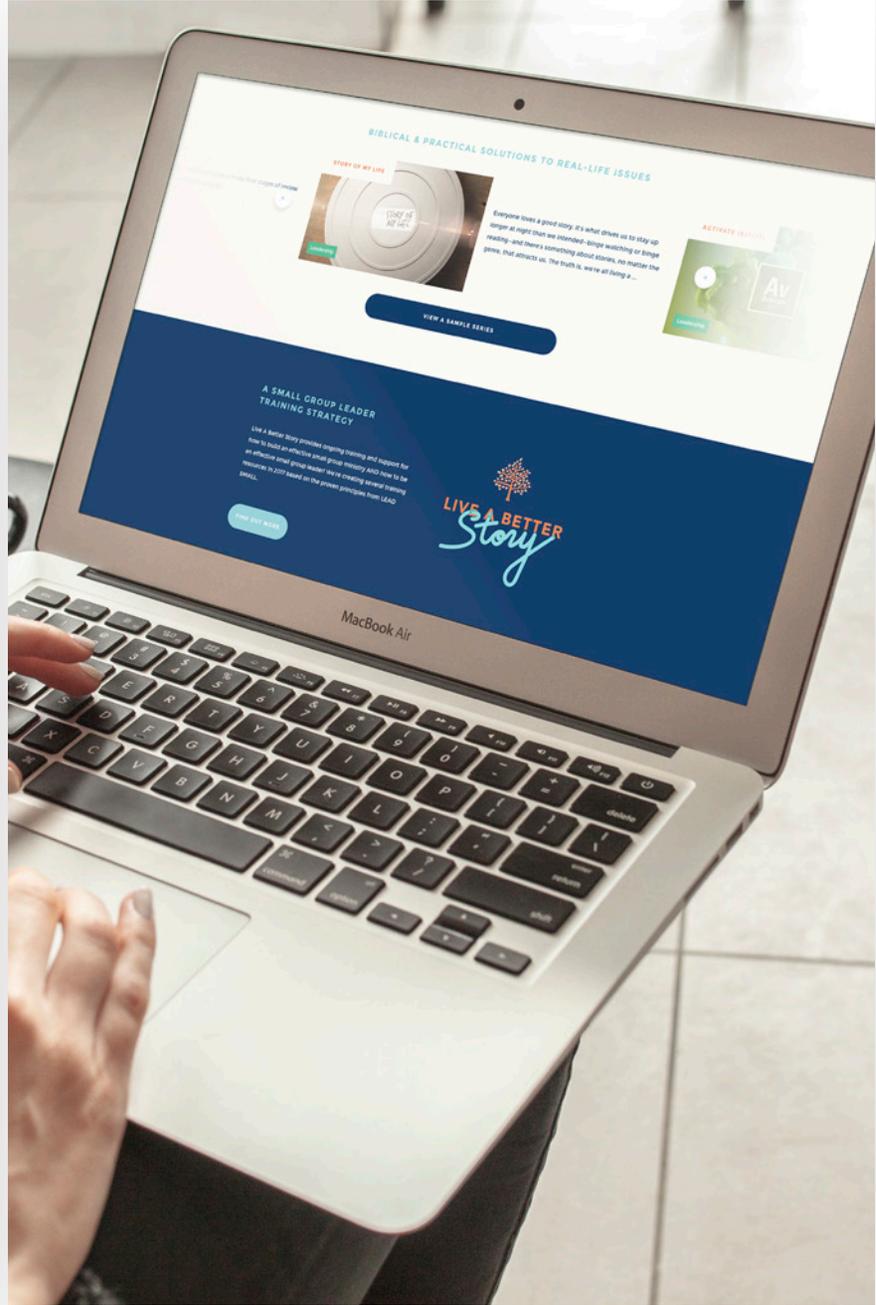
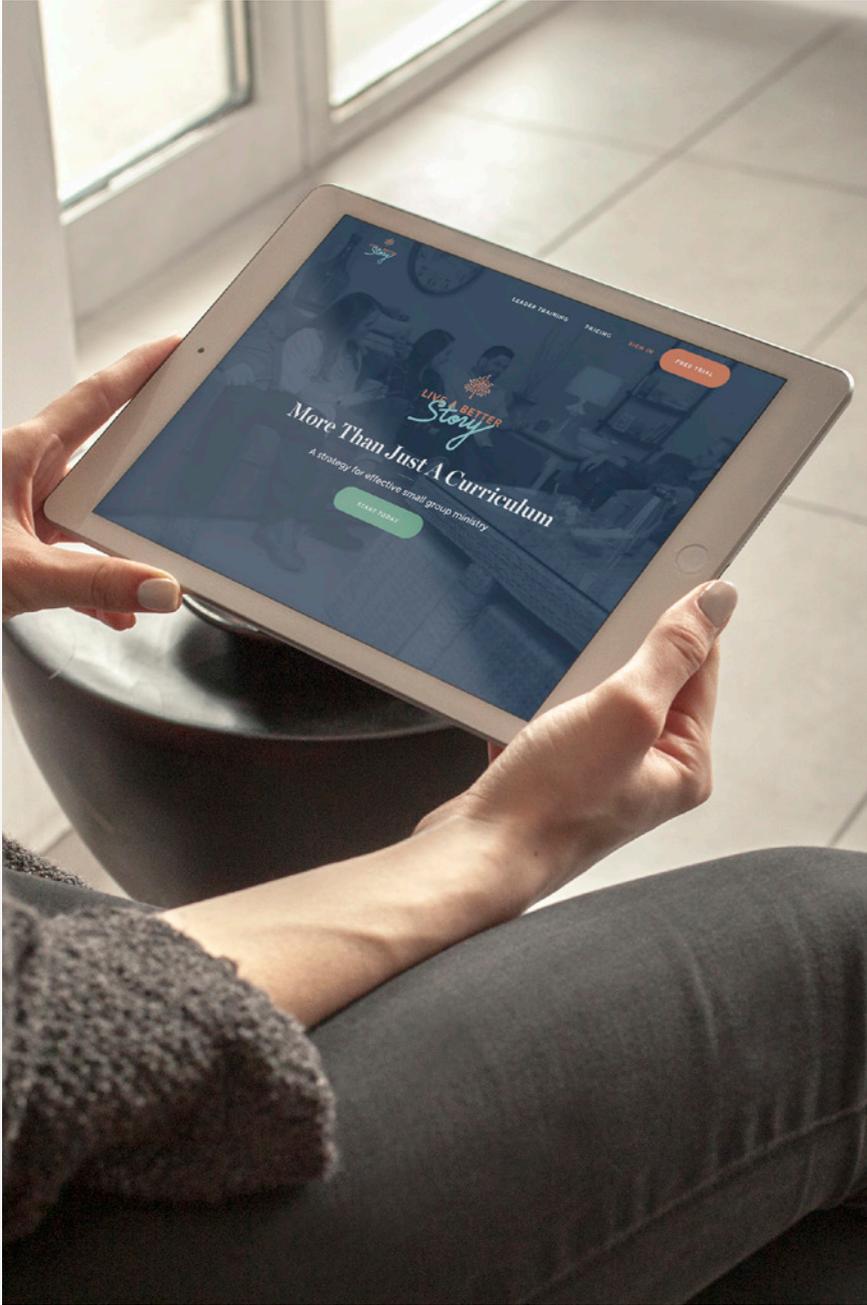
Privacy Policy
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ORANGE

Orange develops a curriculum that helps develop leaders and spread the gospel. We work in close collaboration with Orange to help automate their marketing processes, and build apps that their customers love.





GET THE LEAD SMALL APP

An app with everything small group leaders need to make a big impact—right at their fingertips. And it's customizable for your ministry!



GIVE YOUR SGLS AN APP THAT HAS...

- A digital roster of their small group info
- The questions and activities for group time
- Tools to use during group
- Ongoing training to help them become a better SGL
- Daily encouragement

THANK YOU FOR
YOUR CONSIDERATION

talk@blackairplane.com